

M.A.D. DAY

16

OTTOBRE

**GIORNATA
INTERNAZIONALE
dell'ARTE POSTALE**

**INTERNATIONAL
MAIL . ART . DAY**



Mail Art, this unknown... Cinderella, but at the same time a thorn in the side of Contemporary Art, Mail Art has shuffled the cards and attempted to undermine, and in some cases even succeeded, the so-called official system - artwork , exhibition, marketing – which was so broken. The rules have been brought into play.

Mail Art, quintessence of creative communication, already "felt" by the Futurists but not only, also by Surrealists, Dadaists (how can we forget the "timbral" works of Kurt Schwitters) and then touched upon by the Fluxus and some adherents of Pierre Restany's Nouveau Réalisme.

Mail Art with a strong vocation for social and ecological commitment, always against war, against violence wherever it manifests itself, as highlighted in the past by the Solidarte, Shadow Project, United for Peace projects, ...

All this had an initial explosive moment: the brilliant idea of RAY JOHNSON "the most famous unknown artist of New York" of the *New York Correspondance School*... the *Big Bang* of Mail Art! From that moment on, Mail Art has spread throughout the world, involving thousands of artists. And it is precisely for this reason that at the end of 2022 I launched the idea of dedicating October 16th (Ray Johnson's birthday) to Mail Art with M.A.D. Mail Art Day, the International Day of Mail Art, through the sending of one of Ray's famous Add & Send Backs, asking the artists to intervene and send back to the sender and since then the responses from the great "auditorium" of Mail Art have been hundreds.

On **OCTOBER 16th SIMULTANEOUSLY** many **SITES, BLOGS, FB PAGES** of Museums, Foundations, art magazines and artists will insert or publish the works received from around **300 international artists with the relative video catalogue**, in order to create **A GREAT INTERNATIONAL COLLECTIVE EVENT OF MAIL ART** to remember this figure of the culture of the **20th century** that I have rightly defined, as well as Shozo Shimamoto, GAC (Guglielmo Achille Cavellini), Pierre Restany, Bruno Munari, Piero Manzoni, Marcel Duchamp... **INFINITE!**

FRIDAY 13 OCTOBER at the **MUSINF in Senigallia** with Stefano Schiavoni I will present the initiative; Ryosuke Cohen and Giovanni Fontana will also take part in the evening to describe their experiences of Postal Art.

SATURDAY 14 OCTOBER at the historic **Teatro Comunale of Montecarotto** a review of performances will be presented, always dedicated to the M.A.D. project. with the participation of Ryosuke Cohen, Noriko Shimizu, Giovanni Fontana, Claudio Gavina, K7, Lucia Spagnuolo, Onorina Lorenzetti, Gianni Marcantoni and the sound interventions "Mail Art's voices" by Franco Ballabeni, Nicola Frangione, Ruggero Maggi.

MONDAY OCTOBER 16 | COLLECTIVE ONLINE OPENING of the M.A.D. project which will be documented in art magazines such as Juliet, Archivio, ...

HAPPY OCTOBER 16th in the name of MAIL ART and RAY JOHNSON!

Ruggero Maggi

PARTICIPATING ARTISTS M.A.D. Mail Art Day

ANDORRA Julien Rochedreux **AUSTRIA** Monika Lederbauer **BELGIO** Marc Buchy, Luc Fierens, Charles François, Frips, Miche-Art-Universalis, Sjoerd Paridaen, Josè Vd Broucke, Broc **BRASILE** Marcelo Dola, Eni Ilis, Marta Keppler, Roberto Keppler, José Nogueira, Hugo Pontes, Josè Roberto Sechi **CANADA** Circulaire132 / RF Cotè, Kerosene **CILE** Orlando Nelson Pacheco Acuña **DANIMARCA** Marina Salmaso **FILIPPINE** Mayo Michelangelo **FINLANDIA** J.Lehmus-Kamari, Anja Mattila-Tolvanen **FRANCIA** Christian Alle, Aristide 3108, Christian Burgaud, Michel Dellavedova, Pascal Lenoir, Gisele Marsaglia, Remy Penard, Jean Paul Sidolle **GERMANIA** Lutz Anders, Hans Braumüller, Klaus Groh, Elke Grundmann, Karl-Friedrich Hacker, Annegret Heintl, Uwe Höfig, Barbara Ihme, Krugler, Lebenshilfe gGmbH, A. Niederau Kaiser, Jürgen Olbrich, Horst Tress, Sigismund Urban, Rüdiger Dalit Abshalom Westphal, Lutz Wohlrab **GIAPPONE** Ryosuke Cohen, Tetsuya Fukui, Tohei Mano, Keiichi Nakamura, Miwa Sato, Jack Seiei, Mukata Takamura, Isao Yoshii **GRAN BRETAGNA** Keith Bates, Kevin & James Gillen **GRECIA** Evgenia Kaika, Katerina Nikoltsoy **INDIA** Renuka Kesaramadu **ITALIA** Walter Accigliaro, Giosuè Allegrini, Dino Aloï, Antonio Amato, Salvatore Anelli, Erika Baggini, Franco Ballabeni, Vittore Baroni, Donatella Baruzzi, Patrizia Beccari, Mariano Bellarosa, Lancillotto Bellini, Luisa Bergamini, Nicola Bertoglio, Giuseppe Bertolino, Marco Bevilacqua, Daniela Billi, Lucia Biral, Maria Paola Biral, Rovena Bocci, Mariella Bogliacino, Maria Bonaduce, Giovanni Bonanno, Adriano Bonari, Anna Boschi, Viviana Buttarelli, Mirta Caccaro, Loredana Cacucciolo, Mariangela Calabrese, Veronica Caleo, Glauco Lendaro Camiless, Carlo Capeti, Angela Caporaso, Lucia Caprioglio, Guido Capuano, Lamberto Caravita, Graziella Carli, Bruno Cassaglia, Fabiola Cenci, Renato Cerisola, Raffaele Cesari, Laura Chiarello, Bruno Chiarlone, Simonetta Chierici, Cobàs, Francesco Cornello, Antonio Crivellari, Giampietro Cudin, Crescenzo D'Ambrosio, Maria Grazia Dapuzzo, Giorgio De Luca, Antonio De Marchi Gherini, Fabio De Poli, Albina Dealessi, Patrizia Dellavalle, Gabriele Di Francesco, Antonio Di Michele, Annitta Di Mineo, Renata Di Palma, Franco Di Pede, Marcello Diotallevi, Arturo Donadoni, Giovanni Donaudi, Giovanna Donnarumma, Graziano Dovichi, Giorgio Fabbri, Cinzia Farina, Fernanda Fedi, Salvo Ferrante, Domenico Ferrara Foria, Mimicha Finazzi, Giovanni Fontana, Roberto Formigoni, Nicola Frangione, Federica Frati, Giglio Frigerio, Antonella Gandini, Giordano Gardelli, Claudio Gavina, Annamaria Gelmi, Matteo Giacomelli, Roberto Gianinetti, Mario Giavino, Paolo Gioli, Lino Giussani, Claudio Grandinetti, Gruppo Sinestetico, James Robert Hanrahan, I Miradebora, Luigina Iacuzzi, Gennaro Ippolito, Benedetta Jandolo, Mario Lanzione, Maya Lopez Muro, Leona K., Oronzo Liuzzi, Lucia Longo, Gian Paolo Lucato, Serse Luigetti, Ruggero Maggi, Paola Marcucci, Renato Marini, Max Marra, Calogero Marrali, Emanuele Marsigliotti, Anna Maria Matone, Monica Mazzone, Massimo Medola, Moreno Menarin, Monica Michelotti, Gabi Minedi, Annalisa Mitrano, Giorgio Moio, Mauro Molinari, Fernando Montà, Emilio Morandi, Giovanni Morgese, Cesare Nardi, Giuliana Natali, Clara Paci,

Cristiano Pallara, Teresa Claudia Pallotta, Franco Panella, Walter Pennacchi, Peter Hide 311065, Pasquale Petrucci, Renata Petti, Riccardo Pezzoli, Alessandra Pierelli, Laura Pigo, Magda Pikul, Tarcisio Pingitore, Laura Pintus, Franco Piri Focardi, Marzia Pollini, Luciano Porta, Veronique Pozzi Painè, Ptrzia Tic Tac, Giancarlo Pucci, Rosella Quintini, Maurizia Ragni, Ramailart, Viviana Ravelli, Gaetano Ricci, Isabella Rigamonti, Claudio Romeo, Sandra Rosa, Eleonora Sala, Enzo Salanitro, Piero Sani, Sergio Sansevrino, Lucia Sapienza, Roberto Scala, Eugenia Serafini, Cesare Serafino, Wally Sillian, Marisa Simoni, Luigino Solamito, Alberto Sordi, Lucia Spagnuolo, Giovanni e Renata Strada, T.tta, Camilla Testori, Elsa Testori, Roberto Testori, Renata Torazzo, Elisa Traverso, Iliia Tufano, Stefano Turrini, Emilio Vance, Paola Vantadori, Giorgio Vazza, Giovanna Vecchio, Generoso Vella, Silvia Venuti, Ada Eva Verbena, Rosanna Veronesi, Daniele Virgilio, Antonio Zenadocchio, Rolando Zucchini **LITUANIA** Mindaugas Zuromskas, Zygimantas Zuromskas **MESSICO** Devin Cohen, Diana Magallòn Valdez **OLANDA** Ko De Jonge, Ever Arts, Ed Hanssen, Carmen Heemels, Monika Loster, ReijnCor, Stardust Memories, Isik Tuzuner, VEG/Rod Summers, Willemien Visser **REP. Ceca** Zdeněk Šima **ROMANIA** Nono Zilahi **RUSSIA** Alexander Limarev **SPAGNA** Sabela Baña, Paco Perez Belda, Pedro Bericat, Daniel De Culla, Victoria Encinas, Joan Estrader, Antonio Moreno Garrido, Alicia Gil, Miguel Jimenez, Myriam Mercader, Cesar Reglero, Jaime Rocamora, Horacio Sapere, Manuel Xio Blanco **SVEZIA** Henry Graham Hermunen **SVIZZERA** H.R. Fricker, Lorenzo Rosselli, Marie-Laure Van Hissenhoven. Manfred Vänçi Stirnemann **UCRAINA** Lubomyr Tymkiv **UNGHERIA** György Galántai, István Tenke, Vass Tibor **URUGUAY** Maria Victoria Ramirez Bonè **USA** Roberta Bartel, John M. Bennett, Boog, Cypridium Unbound, Mike Dyar, Ex Posto Facto, Coco Gordon, John Held Jr., Fleur Helsingor, Honoria, Amy Irwen, Nick Johnson, Malok, Willie Marlowe, Ken Miller, Picasso Gaglione, Private World, Steve Random, Adam Roussopoulos, State of Being (Reid Wood), David Stone, Cameron Terhune, The Haddocks, The Sticker Dude (Joel Cohen) **VENEZUELA** _guroga